

PUNJABI BAGH RESIDENTS DIRECTORY

Advertisement Tariff

COLOUR	INR
Front Title	5,00,000
Back Title	3,50,000
Punjabi Bagh Map	1,50,000
Front Title Inner	1,25,000
Back Title Inner	1,10,000
Opp. Last Inner	1,00,000
First Opening	2,00,000
Editorial centre page	85,000
Opp Telephone Index (LHS)	85,000
Punjabi Bagh Map (RHS) & (LHS)	85,000
Advertisement Index (RHS)	85,000
Page No. 02	(Contents)
Page No. 02 (Strip 3x18.5cm)	50,000
Page No. 03	1,25,000
Page No. 04	85,000
Page No. 05	1,00,000
Page No. 06	70,000
Page No. 07	85,000
Page No. 08	50,000
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Page No. 13	50,000
Page No. 14	30,000
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Page No. 20	25,000
Page No. 21	28,000
Page No. 23 to 59 (RHS)	25,000
Page No. 22 to 60 (LHS)	20,000
Book Mark (Single Side)	1,25,000
Book Mark (Both Side)	2,10,000
Spine	1,25,000
Second Last (RHS)	60,000
Third Last (LHS)	50,000
Any Other Conditional Pages	25,000
Ordinary (RHS)	17,000
Ordinary	14,000
BLACK & WHITE	
Advertisement Index (LHS)	25,000
Full Page	10,000
Half Page	5,000
Box Entry	1700
Strip (Height - 3 Cm X Width-11 Cm)	3,500
Neighbourhood Busi. info Pages (RHS) & (LHS)	25,000 Each
MECHANICAL DATA	
Full Page	18.5 Cms X 11 Cms
Half Page	9 Cms X 11 Cms

*Conditions Apply

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